PTO/SB/05 (2-98)

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UTILITY
PATENT APPLICATION
TRANSMITTAL

Under the paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Samra First Named Inventor or Application Identifier Balwinder S. Oumar Nabe METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS EL319728023US C

	(insting upder 37 CFR 1.53(b))	Express Mail	Labertie	J	ے۔	
r new nonprovision	al applications under 37 CFR 1.53(b))			istant Commissioner	for Patents	E S
	TOTAL TO	33.4	Day	Patent Application	for Patents	-
	APPLICATION ELEMENTS r 600 concerning utility patent application contents	ADDF	RESS TO: Box Wa	shington, DC 20231		3
See MPEP chapte	r 600 concerning utility paters 17		- Compute	er Program (Appendix)	0.1	-
		6.	Microfiche Compute	gr Flogram (* *FF- * *)		S
Fee Transmitt	al Form (e.g., PTO/SB/17) ginal, and a duplicate for fee processing)	7. Nucle	eotide and/or Amino	Acid Sequence Submis	ssion e	
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Specification	[Total Pages] 1	a.		Readable Copy		
- Overformed att	angement set forth below)		Paper Con	(identical to computer	сору)	
- ' 1:	ale of the invention	b.	Paper oop	verifying identity of above	ve copies	
- Cross Refer	ences to Related Applications legarding Fed sponsored R & D	C.	Statement	veniying identity of doo		
Poference t	Microfiche Appendix			MPANYING APPLICAT	TION PARTS	
Dookaroung	of the Invention		ACCO	MPANYING AFFLICA		-
	ent of the Invention		7	ers (cover sheet & docu	ment(s))	
- Brief Descr	ption of the Drawings (if filed)	8.			Power of Attorney	
- Detailed De	SCHPROT	9.	37 CFR 3.73(b)	Statement] Fower or / many	
- Claim(s)	the Disclosure	1	(when there is a			
		10.	English Transla	tion Document (if applic	able)	
X Drawing(s)	35 USC 113) [Total Sheets] 8	= 1 F	Information Disc	closure	Copies of IDS Citations	
	l l	11.	Statement (IDS)/PTO-1449	Citationio	
Oath or Declaration	on [Total Pages] L	12.	Preliminary Am	endment		
		12.				
a. Nev	ly executed (original or copy)	13.	X Return Receipt	Postcard (MPEP 503) ecifically itemized)		
	y from a prior application (37 CFR 1.63(d))	1	(Should be spe	<u></u>	filed in prior application,	
b. Cor	continuation/divisional with Box 17 completes	14.	Small Entity	Statement Status still	proper and desired	
(101	[Note Box 5 below]	1	Statement(s) (PTO/SB/09-1			
, F	DELETION OF INVENTOR(S)	a) named		of Priority Document(s	(3)	
	Signed statement attached deleting inventor(s in the prior application, see 37 CFR 1.63(d)(2)) and 15.	L Uf foreign non	rily is claimed)		
		V	_		TE & DECLARATION AND TION OF INVENTOR ONLY	POV
	1.33(b).	16.	X Other: EXPRI	EY (FOR IDENTIFICAT	TON OF INVENTOR ONLY)
	ion by Reference (useable if Box 4b is checked)	au of the	OF ALTOLIN	- ' (
The entire	disclosure of the prior approach is appointed as	s being part			TO PAY SMALL ENTITY FEES. A XCEPT IF ONE FILED IN A PRIOI	SMA
oath or de	e disclosure of the prior application, from which a so- eclaration is supplied under Box 4b, is considered as closure of the accompanying application and is here the beginning therein.	PON.	TE FOR ITEMS 1 & 14: IN	ORDER TO BE ENTITLED JUIRED (37 C.F.R. §1.27), E	XCEPT IF ONE FILED IN A PRIO	₹
of the dis	ted by reference therein.	APP	ITY STATEMENT IS REC LICATION IS RELIED UP	ON (37 C.F.R § 1.28).		
	JING APPLICATION, check appropriate box and su	pply the requisite i	information:	of prior applic	cation No:	
7. If a CONTINU		continuation-in-pa	rt (CIP) p/Art Unit:	Or prior 171		_
Contin	Jation Examiner:					
Prior applica	18.0	CORRESPONDE	NCE ADDRESS		andoneo 3	ddr
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1	<u> </u>					
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NAME	John S. Beulick					
1	Armstrong Teasdale LLP					
	Suite 2600					
	One Metropolitan Square			T-12 000F	63102	
ADDRESS	One Metropolitan Oquato	STATE	мО	ZIP CODE	_1	
ADDRESS			1	FAX 314/	621-5065	
CITY	St. Louis	ELEPHONE	314/621-5070			
CITY	St. Louis U.S.A.	ELEPHONE			00.228	
		ELEPHONE	314/621-5070 Registration No. (-	Attorney/Agent)	33,338 12/29/99	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Office, Patent and trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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EEE TO A NICHHITTA I	Complete If Known				
FEE TRANSMITTAL	Application Number				
Patent fees are subject to annual revision on October 1.	Filing Date				
These are the fees effective October 1, 1997. Small entity payments <u>must</u> be supported by a small entity statement, otherwise large entity fees must be paid. See Forms PTO/SB/09-12.	First Named Inventor	Balwinder S. Samra and Ournar Nabe			
See 37 C.F.R. §§ 1.27 and 1.28.	Group Art Unit				
	Examiner Name				
TOTAL AMOUNT OF PAYMENT (\$)690.00	Attorney Docket Number	17207-00005			

METHOD OF PAYMENT (check one)	FEE CALCULATION (continued)					
The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account		DITION Entity Fee (\$)	Small		Fee Description Fe	ee Paid
Number 01-2384	105	130	205	65	Surcharge - late filing fee or oath	
Deposit	127	50	227	25	Surcharge-late provisional filing	
Name Name	139	130	139	130	fee or cover sheet Non-English specification	
<u> </u>	147	2,520	147		For filing a request for reexamination	
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17 Charge the Issue Fee Set in 37 CFR 1.16 at the Mailing of the Notice of Allowance	112	920*	112	920°	Requesting publication of SIR prior to Examiner action	
2. Payment Enclosed:	113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
Check	115	110	215	55	Extension for reply within first month	
	116	400	216	200	Extension for reply within second	
FEE CALCULATION	117	950	217	475	month Extension for reply within third month	
1. FILING FEE	118	1,510	-	755	Extension for reply within fourth month	
Large Entity Small Entity	128	2,060	228		Extension for reply within fifth month	
Fee Fee Fee Fee Code (\$) Code (\$) Fee Description Fee Paid	119 120	310 310	219 220	155 155	Notice of Appeal Filing a brief in support of an appeal	
101 790 201 395 Utility filing fee 690	121	270	221	135	Request for oral hearing	
106 330 206 165 Design filing fee	138	1,510	138	1,510	Petition to institute a public use	
107 540 207 270 Plant filing fee	١				proceeding	
108 790 208 395 Reissue filing fee 114 150 214 75 Provisional filing fee	140 141	110 1,320	240 241	55 660	Petition to revive - unavoidable Petition to revive - unintentional	
	142	1.320	242	660	Utility issue fee (or reissue)	
SUBTOTAL (1) (\$) 690	143	450	243	225	Design issue fee	
	144	670	244	335	Plant issue fee	
2. CLAIMS Fee from	122 123	130 50	122 123	130 50	Petitions to the Commissioner Petitions related to provisional	
Extra below Fee Paid	123	30	123	30	applications	
Total Claims 18 - 20 = 0 x 18 = 0	126	240	126	240	Submission of Information	
Independent Claims 2 - 3 = 0 x 0 = 0 Multiple Dependent Claims x =	581	40	581	40	Recording each patent assignment per property (times number of properti	es)
Large Entity Small Entity	146	790	246	395	Filing a submission after final	
Fee Fee Fee Fee Code (\$) Fee Description	149	790	249		rejection (37 CFR 1.129(a)) For each additional invention to be	
	''				examined (37 CFR 1.129(b))	
103 22 201 11 Claims in excess of 20 102 82 202 41 Independent claims in excess of 3						
104 270 204 135 Multiple dependent claim	Other	fee (spe	ecify) .			
109 82 209 41 Reissue independent claims over original patent 110 22 210 11 Reissue claims in excess of 20 and over original	Other fee (specify)					
patent patent						
SUBTOTAL (2) (\$) 0	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 0					

SUBMITTED BY					Complete (if applicable	e)
Typed or John S. Beulick Printed Name				Reg. Number 33,338		
Signature Da	te /	12/2	9/	99	Deposit Account User ID	

CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Express	Mail mailing	g label number	r: <u>EL319728023US</u>	
Date of	Mailing:	December 29,	1999	
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I certify that the attached complete utility patent Application of BALWINDER S. SAMRA and OUMAR NABE for METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS, including:

- Patent Application Transmittal (1 page)
- Fee Transmittal (in duplicate) (1 page)
- Eight (8) pages of specification; two (2) pages of claims;
 one (1) page of abstract
- Eight (8) sheets of drawings
- Declaration and Power of Attorney (2 pages)
 (For purposes of identification of inventor only)
- Certificate of Mailing Via Express Mail (1 page)
- Return post card

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231.

John S. Beulick

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